

**G**enesis V.  
Now you can  
have a more  
youthful appearance by  
treating conditions that are  
typically associated with  
aging and sun damage.



Photo courtesy of David Vasily, MD and David Goldberg, MD

excelV™  
genesis v



EXCELV  
GENESIS V

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best kept secret.

CUTERA

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CUTERA™

Scientifically proven to produce new collagen, for the treatment of fine wrinkles, redness and scars.

# Genesis V Skin Therapy

## The Genesis V difference.

The Genesis V procedure utilizes non-invasive laser technology to safely, naturally and effectively treat fine line wrinkles, diffuse redness and scars. You can expect to see consistent results after each treatment. Treatments can be performed in a relaxed, comfortable manner without the use of topical anesthetics or gel.

## What areas can be treated?

Genesis V patients report excellent results over their entire faces and necks. Additionally, practitioners may suggest this therapy to diminish recent scars on other parts of the body.

## What is diffuse redness?

Diffuse redness is a general appearance of facial redness, such as rosy cheeks. This condition is caused by dilated capillaries, resulting in an appearance of general redness. The most commonly affected areas are the nose, forehead and cheeks. Diffuse redness is often associated with a condition called rosacea and it can be hereditary. Genesis V will help your appearance by gently treating and reducing this condition.

## What does the procedure feel like?

Patients often describe the treatment as relaxing and therapeutic. You will experience a gentle warming of your skin's surface during the approximately 20-minute procedure. You can immediately return to normal activities, utilizing sunscreen if participating in outdoor activities.

## How does Genesis V work?

By gently heating the upper dermis well below your skin's surface, Genesis V improves the appearance of wrinkles through collagen stimulation. Additional heat is generated in dilated capillaries to reduce redness.

## What can I expect before the treatment?

You will not need gel, anesthetic cream or ice prior to treatment. Before the actual Genesis V treatment, you will be asked to remove your make-up or moisturizers and, in some cases, you may be asked to shave the area to be treated. Your physician will review and assist with all pre-treatment requirements.

## What kind of improvements can you expect with Genesis V skin therapy?

Over the course of four to five treatments, Genesis V can help restore the skin's youthful glow and appearance. The individual treatment results are subtle, but the overall effect of multiple treatments can be quite dramatic.

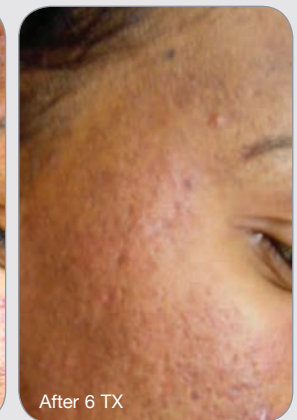
- Safely and gently treat defused redness
- Fades acne scarring
- Reduces the appearance of fine lines
- Naturally promotes a healthy look

## How many treatments will I need?

On average, you may require several treatments in order to achieve optimal results. Every patient's condition and needs vary. For more information about your expected results or the number of treatments necessary, consult your physician.

## What are the possible side effects?

Although most patients report few if any side effects, the most common is a slight redness that disappears within a few hours of treatment. Consult your physician for complete information about the benefits and risks of treatment.



Schedule your consultation now to find out if you are a good candidate for Genesis V skin therapy.